



PREQUO LEAD GENERATOR
RELEASE NOTES
AUGUST 2020

INTRODUCTION

There have been a number of enhancements to the PreQuo Lead Generator recently.

This document contains information regarding the following new features:

- ENQUIRIES DASHBOARD UPDATES
 - Enquiry Statistics
 - Restore Button
 - Page Navigating
- CLIENT NAME PRE-POP
- NEW FIRM VALIDATION

ENQUIRIES DASHBOARD UPDATES

We have made a number of changes and bug fixes to the Enquiries admin dashboard:

1. Corrected an issue, which caused the quote and enquiry figures to increase incorrectly
2. The Restore Enquiries button is now visible to all users
3. Added a new page navigation control to assist viewing large lists of enquiries

Enquiries
Users

10872

Visits in the last 30 days

99.46%

Bounce-rate in the last 30 days

465

Quotes in the last 30 days

4

Enquiries in the last 30 days

6.78%

Conversion rate in last 30 days

Campaign Enquiries

1

newcampaign1

2

scott0607test2

Enquiries

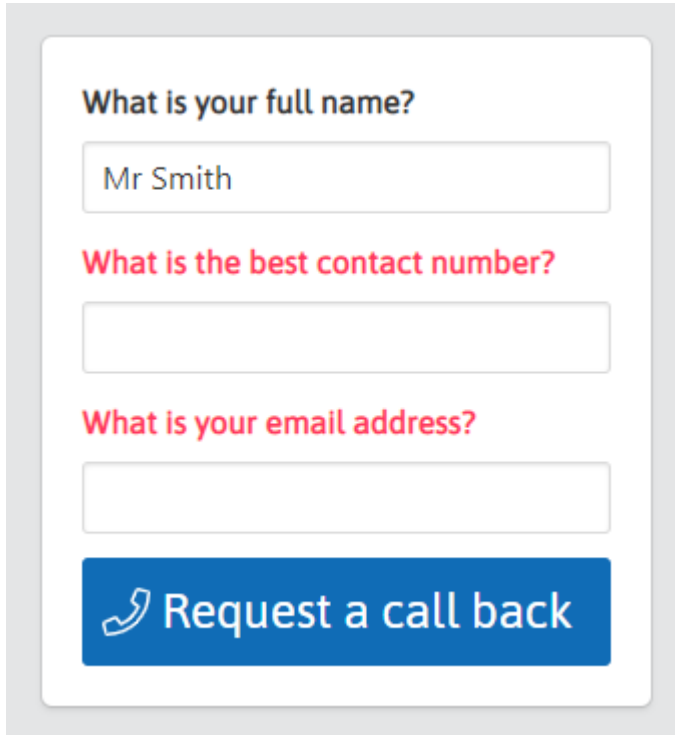
Restore Enquiries

1
2
...
24
<
>


Actions	Call Back Reference (If Requested)	Lead Date	Updated Date	Name	Gender	DoB	Smoker?	Has Partner?	Partner Name	Partner Gender	Partner DoB	Partner Smokes?
Delete	gjQXkD	2020-09-01	2020-09-01	test	male	12/12/1978	No	No				No

CLIENT NAME PRE-POP

When utilising the by-pass functionality to skip the initial contact details page, the client name was not pre-popping within the “Request a callback” area. This is now resolved.



The image shows a contact form with the following elements:

- Label: **What is your full name?**
- Text input field: Mr Smith
- Label: **What is the best contact number?**
- Text input field: (empty)
- Label: **What is your email address?**
- Text input field: (empty)
- Button:  **Request a call back**

NEW FIRM VALIDATION

When creating a new firm, either via iPipeline or using Self-Serve there is now visible validation on the required fields.

Create new Firm

Cancel

Name

The Name field is required

Browser tab text

Contact Details

Contact Number

The Contact Number field is required

Contact Email

The Contact Email field is required

Should you require any further information regarding the information above, please contact our customer support team on uk.support@ipipeline.com or call 0345 408 4022.

Regards

Scott Machin
Product Manager

